

Start your career at

Tietgen Business College



Tietgen Business College is a modern, international institution of higher education situated in Odense, in the heart of Denmark.

We offer 2 two-year higher education programmes taught in English;

- **AP Degree in Marketing Management**
- **AP Degree in Multimedia Design**

Key words that describe the Marketing Management Programme are: marketing, economics, language, communication, sales and business – all in an international context.

The Multimedia Design Programme contains all the relevant aspects concerning multimedia productions - from strategy and market analysis through design of user interfaces to the programming of the end result.

New BA top-ups

From September 2009 we offer two new BA top-up programmes:

- **BA International Sales and Marketing**
- **BA Web development**

The new 1½-year top-ups are based on the AP Degree programmes and other equivalent study programmes. The BAs will prepare you for practical and complex work in sales and marketing from an international perspective or in web and media technology.



Study environment

The study environment at Tietgen Business College is lively and international as it is comprised of various nationalities and cultures. Actually the international students make up almost 20% of the total number of students.

Maintaining a good study environment has a high priority for us. We see our students as partners and favor dialogue and cooperation and we incite them to be active and to have influence on the environment on campus.

Social activities such as parties, team building, events etc. also contribute to a good study environment at campus.



About the College

Tietgen Business College is the third largest Business College in Denmark, and we are part of an ever expanding international educational network. Being a Danish institution we constantly work with innovation and open-mindedness as keys to success for both our students and our college. Our teachers are highly qualified and the teaching takes place in modern facilities.

The mixture of theoretical teaching, combined with practical experience through close cooperation with the business world provide our students with a sound foundation for their working lives after successful completion of their studies.



The city of Odense

Tietgen Business College is located in Odense, Denmark's 3rd largest city.

Odense is by many known as the birthplace of the Danish author Hans Christian Andersen. However what is more important for you as a student is that the authorities in Odense are fully committed to constantly enhancing Odense's profile as a preferred place of study, for both Danish and International students. This ensures that the city constantly has a focus on improving conditions for students, being the first (and only major) city in Denmark to **guarantee that there is always accommodation** to rent available for all the students accepted by the educational institutions in our city.

You can read more about Odense for students at www.studiebyen.odense.dk (choose English version) or about the city at www.visitodense.com

You can also read more about Tietgen Business College, the programmes, how to apply and much more at www.tietgen.dk/international



Tietgen Business College is a part of Lillebaelt Academy of Professional Higher Education

