

Tietgen Business College



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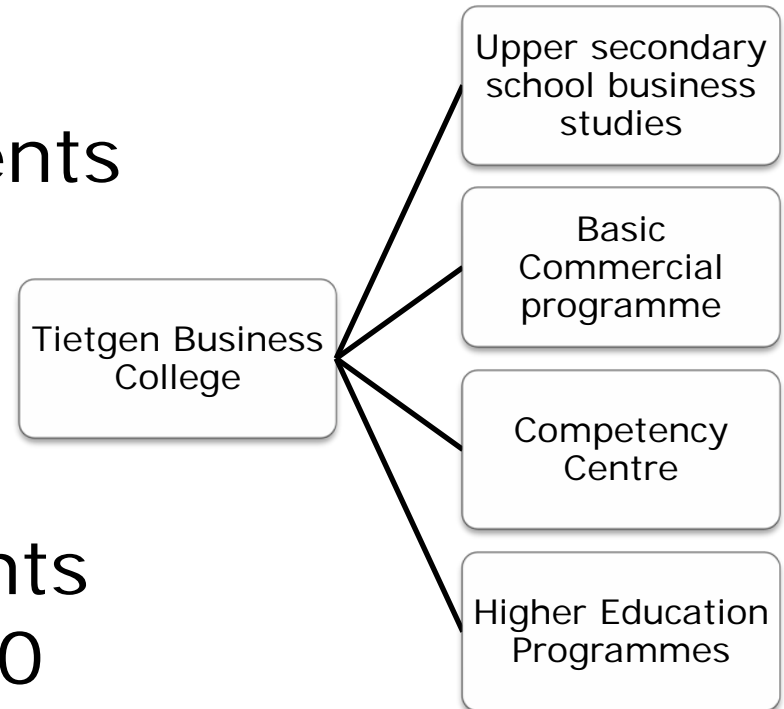


'Constant innovation and open-mindedness are keys to success both for our students and for the college'

Peter Enevold, Managing Director of
Tietgen Business College

Tietgen Business College

- A modern education centre
- 4 specialised departments
- 500 employees
- Total number of students and participants: 49000



Higher Education Programmes

- 750 students, 240 international
- Approx. 50 lecturers
- 12 Higher Education Programmes
 - AP Degree - 2 years
 - Bachelor - 3½ years

Higher Education Programmes

- AP Degree Programmes
 - Marketing Management
 - Administration Management
 - Agricultural Management
 - Financial Management
 - Datamatician
 - Multimedia Designer

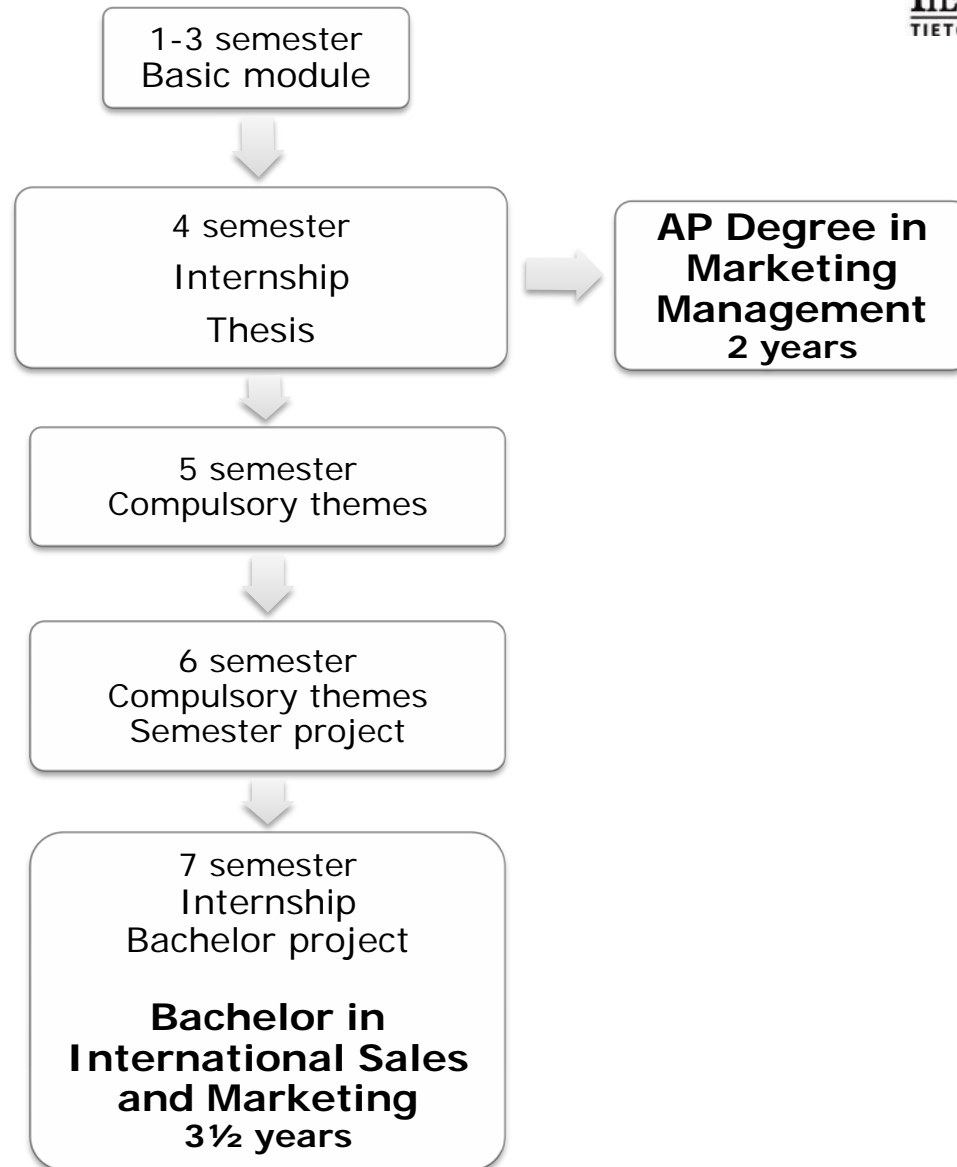
Higher Education Programmes

- BA programmes
 - Financial Management and Services
 - International Sales and Marketing
 - International Hospitality Management
 - Web Development
 - Software Development
 - Export and Technology

Higher Education Programmes

BA International
Sales and
Marketing

Programme
structure:



Higher Education Programmes

Teaching

- combination of theory and practice
- close relations and co-operation with the business world
 - company visits
 - guest lectures
 - internships
- specialisation
 - elective subjects
 - studying abroad
 - company traineeships

Higher Education Programmes

Study environment

- modern facilities & IT
 - Wireless internet all over campus
 - Email & 'Blackboard', electronic conference system
 - Access to subject materials, libraries and databases

- social activities
 - team building
 - introductory week
 - study trips
 - events etc.

Higher Education Programmes



- 2009: Higher Education Programmes part of 'Lillebaelt Academy of Professional Higher Education'
- partnership with 4 other business and technical colleges in southern Denmark
- a strong provider of Bachelor and AP Degree Programmes for Danish students and for students from all over the world who want to study in Denmark.



See more at www.eal.dk/international