

# MULTIMEDIA DESIGN



## A Career in Multimedia Design?

If you are interested in working with design, communication and multimedia production, an AP degree in Multimedia and Communication is a good choice to make.





The Multimedia Design Programme is a 2-year higher education programme within the wide field of media and communication. The programme aims at qualifying the students to independently design, plan, realise and manage multimedia tasks and contribute to implementing, managing and maintaining multimedia productions.

### Studying at MMD Odense

At MMD Odense you will become part of an exciting international study environment, in constant change – just like the field of Multimedia Design.

The way we interact is informal, and the way that students, lecturers and management interact reflects the fact that we all have a stake in the place, and that it must be exciting and academically challenging, as well as fun to work and study here.

The programme is taught in English and takes place in an international study environment, with students from a large number of countries, giving you a great opportunity to build up an international network.

We reside in restored factory buildings designed precisely for our purpose. With open areas, group rooms and state of the art computers, naturally with the latest programmes installed

### Structure and subjects

The Multimedia Design and Communication programme is a two-year full-time higher study programme (120 ECTS), divided into four semesters including a period of internship.

The programme is based on a combination of practice and theory, making our graduates into academic craftsmen. The structure of the education is based on the students being mature enough to organize the studying themselves. In that field, the Multimedia designer programme resembles studying at a university. All projects are solved in groups, and therefore being around for lectures, and within the study environment, is most important.

The first three semesters are based on compulsory subjects. They are organised in such a way that you shift between periods of traditional lectures with an average of 20 lessons per week, project weeks and workshop weeks.

In the fourth semester you have a period of internship and produce your final exam project.

Throughout your studies you will have a combination of practical production and academic report writing.

The four core subject areas of the programme are:

- Business
- Communication and Presentation
- Design and Visualisation
- Interaction Development



	First year		Second year	ECTS in total
	1st semester	2nd semester	3rd and 4th semesters	
Business	5	5	0	10
Communication and presentation	5	10	5	20
Design and visualisation	10	10	5	25
Interaction Development	10	5	10	25
Elective elements			10	10
Traineeship			15	15
Final examination project			15	15
<b>Total</b>	<b>30</b>	<b>30</b>	<b>60</b>	<b>120</b>

Distribution and Extent (ECTS) of the subjects of the Programme

**During the programme you work with all the relevant aspects concerning multimedia productions - from strategy and market analysis through A/V productions and design of user interfaces, to the programming of the end result that is published on the Internet or CD-rom.**

**Jobs and Careers**

With an Academy Profession Degree in Multimedia Design and communication, you have a basis for applying for jobs in various areas.

The most prevalent career opportunities are:

- Web designer
- Flash designer
- Web and new media project manager
- New media consultant and innovator
- Webmaster

In the course of your career you will meet other positions in the fields of media and communication.

**Further education**

With an AP Degree in Multimedia Design and Communication you have various possibilities to further your academic education:

- Multimedia Design graduates can take a 1 1/2 year BA top-up in Web Development at our college.
- We also have agreements with universities in Denmark and abroad, enabling you to get credits for your studies at MMD towards a BA or BSc.

**Financial Circumstances**

For Danish, Nordic and EU/EEA students tuition is free. The student's own expenses will include books, excursions, materials and photocopies.

For other students the tuition fee amounts to DKK 70,000.- per year. Fee paying students can borrow books from the college (refundable deposit must be paid). The student's will also have expenses for material, photocopies and excursions.



## Admission Requirements

Your qualifications are evaluated on an individual basis by the international student counsellor. In order to be accepted into the Multimedia Designer programme, you will need one of the following::

- Upper secondary certificate or diploma from the Nordic countries, the European Union, the Baltic countries, or other countries that have signed the European Convention on the Equivalence of Diplomas Leading to Admission to Universities.
- The International or the European Baccalaureate
- High school diplomas from the United States either followed up by up to 2 years of University or college studies in relevant subjects. This also applies to applicants with a high school diploma from countries with a similar educational system
- Other countries: upper secondary school plus two to three years studies in relevant subjects at a University

You must also have good and well-documented qualifications in English; a TOEFL or IELTS-test is required.

**We recommend that you contact our International Student Counsellor, prior to submitting your application.**

**Application forms can be downloaded at [ww.eal.dk](http://ww.eal.dk).**

**Semester starting date: 1st of September and 1st of February**

**Closing date for applications: 5 July for September start and 1st of December, for February start for EU/EEA and Nordic nationals. 1st of May for September start and 15 of October for February start for non-EU/EEA and Nordic nationals**

## Further information

For further information about the programme, subjects, admission etc. please contact:

- International Student counsellor: Morten Lassen, [mlas@eal.dk](mailto:mlas@eal.dk)

At [www.eal.dk](http://www.eal.dk) you can read more about the Multimedia Design programme, study environment and the college.

