

Globalization Strategy for Higher Education at Tietgen Business College

Globalization objectives

It is the aim of our higher educational programs to fulfill the demands of global business to hiring staff with the necessary global competencies.

Tietgen Business College (TBC) must be recognized as one of the leading colleges in implementing globalization as a means for competence building through qualified, educational initiatives.

By globalization as a means for competence building, we mean that:

- All of our students acquire global competencies, both in general and according to the educational program
- All of our graduates fulfill the demands of global business according to their area of education
- All of our students graduate with a globally recognized degree

TBC must:

- ensure that the teaching and administrative staff have the skills necessary for participating in the KVV department's global activities
- systematically integrate globalization in the teaching environment and tuition
- promote student mobility via physical mobility opportunities and "internationalization at home" opportunities

Geographic focus areas

The department is focused on the following areas:

Incoming students	Outgoing students	Projects
1st Priority Scandinavia, the EU and other ERASMUS countries	1st Priority Germany and the UK	1st Priority Scandinavia and the Baltic countries
2nd priority Other Bologna countries and the USA	2nd Priority Other EU countries	2nd Priority Other EU countries
3rd Priority Other countries	3rd Priority Asia and the USA	3rd Priority Other countries

Globalization activities

The globalization activities of the KVV department must support our overall objectives and must contribute to our students' ability to function in a global society. Therefore we must

- integrate international aspects in our tuition
- ensure that international resources are both qualitatively and quantitatively available
- ensure that all staff possess the international competencies necessary to maintain their job functions
- co-operate with our network institutions at home and abroad in order to formulate and perform joint international projects
- supported when possible by national and international funds

To support globalization activities, all staff will be offered international competence development. All employees must possess international competencies such as:

- Understanding of the external environment
- Ability to identify with various cultures
- Communicative qualities
- Knowledge of other countries' history and culture

To promote the development of these personal competencies all staff will be offered once every other year a study visit to an area high on the list of priorities for the department. Moreover, selected employees will be annually offered trips abroad to participate in courses, conferences, project meetings and job exchanges primarily in areas of top priority.

Beyond the skills mentioned above, departmental managers and instructors in particular must also demonstrate initiative in representing the department and possess:

- Language proficiency
- Knowledge about academic traditions in other countries
- Knowledge of the market
- Advanced international competencies within their subject areas
- IT-skills

International competence development will be included in the annual personnel assessment interview.

Department partners

International partnerships for the department are based on our geographical focus. These partnerships are continually evaluated.

In order to be a KVV partner institution, the institution/ organization must:

Either

- Send well-qualified students to our department
- Be a well-qualified host institution for our instructors and students
- Possess the core competencies attractive to the department

Or

- Be an attractive project partner in connection with competence development projects
- Be an attractive project partner in connection with online courses

Tietgen Business College
September 2008